

About Gold Country Cowgirl

Gold Country Cowgirl is a blog about travel, food, wine and lifestyle in Northern California's gold country for people who want to be able to visit like a local. It also aims to encourage seniors and those on a limited budget to learn more about their own local area. Even if you can't travel far, you can still have grand adventures!



About Ava

Ava is a baby boomer who has done her fair share of traveling, drinking wine and eating, and they are still her favorite things to do. She's probably not alone there! She traveled out of the country a lot in her younger days but is staying closer to home now. She loves learning about local history, road trips, meeting new people, wine, good food, cooking, horseback riding, camping, crafting, and all animals, especially her horse and three rescued cats.



Audience



73% of readers are women
30% are 24-35
25% are 36-44
35% are 45+



Reader Location

Gold Country Cowgirl has a dedicated local following as well as visitors from all over the world.

76% from the United States
6% from the Philippines
4% from Canada
2% from Russia
2% from the United Kingdom



Social Influence

Gold Country Cowgirl's rapidly growing social influence has increased by 78% over the last six months to over 9,000 total followers, including subscribers to a new YouTube channel.

	4413		2048
	1306		1167
	238		130

Click on the icon to visit the platform

Website Statistics

Website established	March 2016
Page views	3106
Unique visitors	1032
Bounce rate	71%
Domain authority	27
Page authority	32
Alexa	503k

Updated 8/31/17

Work with Gold Country Cowgirl!

- Brand Ambassadorships
- Sponsored Posts
- Social Media Promotion
- Reviews
- Social Giveaways
- Banner Ads

