

Media Kit

About Gold Country Cowgirl

Gold Country Cowgirl explores the USA through wine, food and travel, mostly by RV, from a home base in the Rio Grande Valley in Texas. The blog also aims to encourage seniors and those on a limited budget to be active and learn more about their own local area. Even if you can't travel far, you can still have grand adventures!



About Ava



Ava is a baby boomer who has done her fair share of traveling, drinking wine and eating, and they are still her favorite things to do. She's probably not alone there! A recent life change has set her on a journey learning about the RV lifestyle. She loves road trips, unearthing tales of local history, meeting new people, wine, good food, cooking, horseback riding, camping, crafting, and all animals, especially her horse and three rescued cats.



Work with Gold Country Cowgirl!

- Brand Ambassadorships
- Sponsored Posts
- Social Media Promotion
- Reviews
- Social Giveaways
- Banner Ads



Audience



- 64% are women
- 36% are men
- 25% are 24-35
- 23% are 36-44
- 18% are 45-54
- 31% are 55+



Reader Location

Gold Country Cowgirl has a dedicated local following as well as visitors from all over the world.

- 84% from the United States
- 2.5% from Canada
- 1.7% from the United Kingdom
- 1.6% from India
- 1% from Philippines



Social Influence

Gold Country Cowgirl's ever-growing social influence has increased to nearly 15,000 total followers, including subscribers to a relatively new YouTube channel.

	7303		2799
	1875		2839
	151		

Click on the icon to visit the platform

Website Statistics

Website established March 2016	
Page views	5000
Unique visitors	2522
Bounce rate	78%
Domain authority	27
Page authority	34
Alexa	331k

Updated 8/1/19